

2018 PRESCRIBED BOOK LISTS WITH * ESTIMATED PRICES

*Prices are provided by Van Schaik Bookstore and are subject to change. Herewith a link to their online store with the most recent prices:
<https://www.vanschaik.com/>

Version 2.0
June 2018

All prescribed books for modules offered in 2019 is under review, please consult the 2019 book list when available

Faculty:		Humanities								
Department:		Communication								
Qualification name:		Bachelor of Arts in Journalism								
YEAR 1										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
Broadcast Journalism 1	ACBJ102	Year	Video Basics 8th edition	Zettl	8	Cengage Learning	9781305950863	R 823.00	No eBook	n/a
Linguistics 1	SSEL102	Year	A Concise Introduction to Linguistics (latest edition)	Rowe	Global Newtest	Jonathan Ball	9780133811216	R 695.00	No eBook	n/a
Media Theory 1	ACMT102	Year	Media Studies Vol. 1	Fourie	2	Juta & Co	9780702176920	R 515.00	9780702196744	R 515.00
New Media	ACNM101	Year	Media Studies Vol. 4	Fourie	1	Juta & Co	9781485115793	R 550.00	9781485115793	R 550.00
Journalism Writing 1 (2017)	ACJW102	Year	Dynamics of Public Relations and Journalism: A Practical guide for Media Studies	Clear	4	Juta & Co	9781485102878	R 421.00	9781485104803	R 421.00
Political Science 1	SSPS102	Year	The Globalisation of World Politics	Bayli	7th	Oxford University Press	9780198796367	R 469.95	No eBook	n/a
			Politics	Heywood	4	Macmillan	9780230363380	R 836.95	No eBook	n/a
			South African Politics: An Introduction	De Jager	1	Oxford University Press	9780199050963	R 474.95	9780199075355	R 440.00
Computer Skills	ITSK110	1	MyLab IT with eText	Gaskin		Pearson UK	Direct Purchase	TBC	No eBook	n/a
<i>Choose 1 elective module listed below</i>										
Public Relations 1	ACPR101	Year	Handbook of Public Relations	Skinner	11	Oxford University Press	9780190412012	R 469.00	No eBook	n/a
Communication Science 1	ACCS102	Year	An Introduction to Communication Studies for Southern African Students	Steinberg	2	Juta & Co	9781485102717	R 518.00	978148510766	R 518.00
YEAR 1 TOTAL ESTIMATED PRICE: R										
YEAR 2										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
Broadcast Journalism 2	ACBJ202	Year	<i>Same as ACBJ102</i>							
Linguistics 2	SSEL202	Year	The Routledge Handbook of Discourse Analysis	Gee	Latest	Jonathan Ball	9780415709781	R 510.50	No eBook	n/a
			Compilation of e-chapters from various e-textbooks will be posted on myLMS	Multiple authors			9781472512055	R 289.95	No eBook	n/a
Media Ethics	ACME211	1	Media ethics in the South African context	Oosthuizen	2	Juta & Co	9780702197819	R 400.00	9781485104063	R 400.00
Media Law	LWML221	2	A practical guide to Media Law	Milo & Stein	1	LexisNexis	9780409022315	R 893.50	No eBook	n/a
Media Theory 2	ACMT202	Year	Media Studies Vol. 2	Fourie	2	Juta & Co	9780702176753	R 543.00	9780702189487	R 543.00
Journalism Writing 2	ACJW201	Year	Journalism: Who, What, When, Where, Why, And How, 1/E	Stovall	1	Pearson US	9780205372041	R 3 078.95	No eBook	n/a
Political Science 2	SSPS202	Year	Politics (same as SSPS102)	Heywood	4	Macmillan	9780230363380	R 836.95	No eBook	n/a
			South African Politics: An Introduction (same as SSPS102)	De Jager	1	Oxford University Press	9780199050963	R 474.95	9780199075355.00	R 440.00
			Introduction to International Political Economy	Balaam	6	Jonathan Ball	9780133402391	R 525.00	No eBook	n/a
Introduction to Photojournalism	ACIP210	1	No textbook							
<i>Choose 1 elective module listed below</i>										
Public Relations 2	ACPR202	Year	<i>Same as ACPR101</i>							
Communication Science 2	ACCS202	Year	Integrated Organisational Communications	Angelopulo	2	Juta & Co	9780702189845	R 697.00	9780702196737	R 697.00
YEAR 2 TOTAL ESTIMATED PRICE: R										
YEAR 3										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
Broadcast Journalism 3	ACBJ300	Year	Documentary Storytelling: Making Stronger and More Dramatic Nonfiction Films	Bernard	4	Jonathan Ball	9780240808758	R 410.00	No eBook	n/a
Media Theory 3	ACMT302	Year	Media Studies Vol. 3	Fourie	2	Juta & Co	9780702177668	R 603.50	9780702189524	R 603.50
Journalism Writing 3	ACJW301	Year	Feature and magazine writing: Action angle and anecdotes	Sumner	3	Wiley & Sons	9781118305133	R 1 165.95	No eBook	n/a
Web page Design and DTP	ACWP300	Year	No textbook							
Journalism Internship	ACIJ320	2	No textbook							
<i>Choose 1 elective module listed below</i>										
Political Science 3	SSPS302	Year	International Relations, 11/E	Goldstein	11	Pearson UK	9780134404769	R 3 966.50	No eBook	n/a
Linguistics 3	SSEL302	Year	The Routledge Handbook of Discourse Analysis	Gee	Latest	Jonathan Ball	9780415709781	R 510.50	No eBook	n/a
<i>Choose 1 full year elective module below</i>										
Public Relations 3	ACPR300	Year	Cutlip & Center's Effective Public Relations: International Edition, 11/E	Broom	11	Pearson UK	9780273768395	R 875.50	9780273775775	R 800.00
Communication Science 3	ACCS302	Year	Corporate Communication Strategy 1/E	Steyn	1	Pearson SA	9781868539314	R 660.50	No eBook	n/a
			Development and Public Health Communication	Tomaselli	1	Pearson SA	9780796231765	R 399.95	TBC	TBC
<i>Elective for non-degree purposes on discretion of Dean</i>										
Research Methodology	CORM211	1	Doing Social Research: A Global Context	Wagner	1	McGraw-Hill	9780077126407	R 962.50	9780077152512	R 872.00
YEAR 3 TOTAL ESTIMATED PRICE: R										