

## 2018 PRESCRIBED BOOK LISTS WITH \* ESTIMATED PRICES

\*Prices are provided by Van Schaik Bookstore and are subject to change. Herewith a link to their online store with the most recent prices:  
<https://www.vanschaik.com/>

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June 2018

All prescribed books for modules offered in 2019 is under review, please consult the 2019 book list when available  
 (Multimedia for 3rd year repeaters only)

Faculty:		Humanities								
Department:		Design								
Qualification name:		<b>Bachelor of Arts in Graphic Design</b>								
<b>YEAR 1</b>										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
Communication Science 1	ACCS102	Year	An Introduction to Communication Studies for Southern African Students	Steinberg	2	Juta & Co	9781485102717	R 518.00	978148510766	R 518.00
Drawing 1	ACDR100	Year	No textbook							
Graphic Design Studio 1	ACGD100	Year	Adobe Photoshop Essentials	Eva Csernyanszky - LaunchPad Studio	1	Learning Curve	eBook only	n/a	TBC	R 395.00
			Adobe Illustrator Essentials	Eva Csernyanszky - LaunchPad Studio	1	Learning Curve	eBook only	n/a	TBC	R 395.00
History of Graphic Design 1	ACHG100	Year	Graphic Design History 2/E	Drucker	2	Pearson US	9780205219469	R 2 738.95	9780205973781	TBC
Typography 1	ACTP100	Year	Same as ACGD100							
Applied Colour & Design	ACAC110	1	No textbook							
Business English	SSBE111	1	No textbook							
Digital Design 1	ACDD120	2	No textbook							
English for Graphic Design	SSEG121	2	No textbook							
Storyboards 1	ACST120	2	Adobe After Effects Essentials	Eva Csernyanszky - LaunchPad Studio	1	Learning Curve	eBook only	n/a	TBC	R 395.00
<b>YEAR 1 TOTAL ESTIMATED PRICE: R</b>										
<b>YEAR 2</b>										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
Animation Workshop	ACAW200	Year	Same as ACST120							
Digital Design 2	ACDD200	Year	No textbook							
Drawing 2	ACDR200	Year	No textbook							
Graphic Design Studio 2	ACGD200	Year	Same as ACGD100							
History of Graphic Design 2	ACHG200	Year	Same as ACHG100							
Typography 2	ACTP200	Year	Same as ACGD100							
Introduction to Business Management	COIB111	1	Business Management - Fresh Perspectives (Custom for PIHE)	MJ Pienaar and S Subramoney	CU	Pearson SA	eBook only	n/a	9781775787655	R 504.00
3D Animation 2	AC3D220	2	No textbook							
<b>YEAR 2 TOTAL ESTIMATED PRICE: R</b>										
<b>YEAR 3</b>										
Module Name	Module Code	Sem	Textbook title	Author	Edition	Publisher	Print ISBN	Print Price	eBook ISBN	eBook Price
3D Animation 3	AC3D300	Year	No textbook							
Broadcast Design	ACBD300	Year	No textbook							
Drawing 3	ACDR300	Year	No textbook							
History of Graphic Design 3	ACHG300	Year	Same as ACHG100							
Web Design	ACWD300	Year	No textbook							
<b>YEAR 3 TOTAL ESTIMATED PRICE: R</b>										