

2018 PRESCRIBED BOOK LISTS WITH * ESTIMATED PRICES

*Prices are provided by Van Schaik Bookstore and are subject to change. Herewith a link to their online store with the most recent prices: <https://www.vanschaik.com/>

All prescribed books for modules offered in 2019 is under review, please consult the 2019 book list when available

(Midyear Intake)

Faculty:	Commerce and Law												
Department:	Commerce												
Qualification name:	Bachelor of Business Administration - (2018 Midyear Intake)												
YEAR 1													
Module Name	Module Code	Offered in:			Textbook title	Author	Edition	Publisher	Print ISBN	Print *Price	eBook ISBN	eBook *Price	
		Sem 1	Sem 2	Year									
Business Management 1A	COBM111				Business Management - Fresh Perspectives (Custom for PIHE)	MJ Pienaar and S Subramoney	CU	Pearson SA	eBook only	n/a	9781775787655	R504.00	
Computer Skills	ITSK110				MyLab IT with eText	Gaskin		Pearson UK	Direct Purchase	TBC	No eBook	n/a	
Quantitative Techniques	COQT111				Applied Business Statistics Methods and Excel-based Applications	Wegner	4	Juta & Co	9781485111931	R240.00	9781485115427	R 525.00	
<i>Choose 1 or 2 of the following. This is one of your majors in your third year. The remainder is to be taken in 1st sem 2017. BBA students have to choose 3 groups in their first year, 2 of which will be majors in their 3rd year.</i>													
1	Human Resource Management 1	COHR111				Basic Psychology for Human Resource Practitioners	Kruger	2	Juta & Co	9781485102755	R500.50	9781485104711	TBC
2	Marketing 1	COMK111				Principles of Marketing : Global and Southern African Perspectives, 2/E	Kotler	2	Pearson SA	9781775789499	R790.50	9781928226505	R723.00
3	Financial Accounting 1A	COFA111				AQS Questions for students (COFA111; COIF111) About financial accounting - V1	Cornelius & Weyers Doussy	2018 6	Lexis Nexis LexisNexis	9780409128611 9780409124620	TBC TBC	978 0409 1286 28 9 780 409 124 804	TBC TBC